

# Hello,

## Contact

Megangloetzner@gmail.com  
+1 (505) 730-1202  
Washington, DC  
linkedin.com/in/megan-gloetzner

## Portfolio

meganjean.design

## Education

**University of Texas, Austin**

Certificate

UX/UI

Graduation: December 2019

24-week immersive certificate program in User Experience and User Interface Design at The University of Texas.  
• Capstone Project: Designed and tested a high-fidelity interactive prototype for the Austin Humane Society, leveraging user interviews and iterative workflows.

## Skills

Adobe Creative Suite · Figma · HTML5, CSS3, JavaScript · Responsive Web Design · Rapid Prototyping & Wireframing · Team Leadership & Mentorship · User Research · User-Centered Design · Visual & Interaction Design · Team Training & Onboarding · Design Process Development · Design Program Development · Decisive Leadership · Design Operations · Ideation & Concept Development · Creative · Detail oriented · Empathetic · Accessibility (WCAG Compliance) · Cross-functional Communication · Design Systems · User Research Methodologies · Interaction Design · Usability Testing & A/B Testing · Information Architecture · Stakeholder Management

# Megan Gloetzner

## Product Designer

Hard working design collaborator, seeking a position that will enable me to use my range of skills and experience designing compelling, easy to use, mobile and web applications with a special focus on visual design and accessibility. Known as a great communicator with the experience to lead and take initiative both independently and within a team.

## Experience

**Product Designer**

February 2023 - August 2025

ConstructConnect · Remote

- Collaborated cross-functionally with product managers, engineers, researchers, and designers to translate complex business and user needs into intuitive product experiences for the construction industry, resulting in the successful launch of 26 new filters adopted by over 400K users.
- Contributed to and leveraged the design system to create scalable, accessible UI patterns, increasing design consistency across 10 products and enhancing accessibility compliance scores.
- Collaborated with user researchers to synthesize insights and validate designs through iterative VOO and VOC testing, resulting in a 80% increase in user satisfaction scores and a reduction in design-related issues.
- Directed the team of 8 UI designers in a transition from Adobe Xd to Figma.
- Ensured design quality and feasibility by actively participating in sprint planning, daily stand-ups, and stakeholder reviews.

**Interim Design Ops Lead / Senior Web Designer**

Popmenu · Remote

- Successfully led a team of 22 through a complex acquisition, concluding in a 50% increase in operational efficiency and integration of over 12 employees within the first quarter post-acquisition.

## Certifications

### Identifying Hidden Assumptions

April 2025 | Product Talk Academy

Conducted artifact analysis to assess the validity of assumptions related to product desirability, usability, and feasibility, informing design decisions accordingly.

### Object Oriented UX Fundamentals (OOUX)

August 2024 | Object Oriented UX Academy (Instructors: Sophia V Prater and Joe Natoli)

Learned the fundamental principles of Object-Oriented UX and core methodologies behind the ORCA process. ORCA helps break down complex problems, organize research and requirements, and transition from discovery into design.

- Lead team to the highest number of launched sites in company history- 276 in one month.
- Forecasted and resolved workflow issues, enabling the design team to focus on high-quality website launches, reducing project bottlenecks and improving on-time delivery by 40%.

### Product Designer

January 2021 - September 2021

Daito Design · Austin/Remote

- Collaborated with VPs of Product and Visual Design to deliver enterprise software solutions for the oil and gas industry, resulting in the successful deployment of enterprise software for Shell Global Plc.
- Designed presentations, website blog layouts, and user flows; conducted heuristic evaluations to improve usability and information architecture, leading to a 25% increase in user engagement.
- Led user research initiatives to identify pain points and inform product updates, concluding in 15 actionable insights implemented across multiple releases.

### Luxury Travel Advisor, Social Media Manager

May 2017 - November 2018

Balboa Vacations · Austin

- Engaged with corporate business partners to develop new relationships and designed and booked complex travel packages worldwide. Spearheaded the creation of company-wide social media platforms and a business plan.
- Developed brand awareness and enhanced online reputation by publishing targeted content using CMS tools, growing social media following by 100%.
- Sold \$86k for a two week vacation.