

Megan Gloetzner

Product Designer

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Career Summary

Hard working, reliable professional seeking a position that will enable me to use my range of skills and experience designing compelling, easy to use, mobile and web applications with a special focus on human-centered UX design. Known as a great communicator with the experience to lead and take initiative both independently and within a team.

Experience

Popmenu, Remote— Interim Design Ops Lead / Senior Web Designer

September 2022 - August 2022

Major initiatives include: **lead teams through an acquisition**, department wide software and organizational changes, **program development** for Popmenu Studio, incorporated UX into the company, developed a contractor and staff team roadmap, **doubled a diverse team** of high quality talent and created inclusive experiences through accessibility improvements. Experience in **strategic planning**, project management, relationship development and **decision-making**. Lead team to the highest number of launched sites in company history- 276 in one month. **Forecast and troubleshoot work** to enable the design team to focus their time on launching high quality websites.

Daito Design, Austin/Remote— Product Designer

January 2021 - September 2022

Enterprise software for the oil and gas industry. Collaborate with the VP of Product Design and VP of Visual Design to deliver solutions to large companies. **Presentation and information design**, layout design for website blog, **heuristic evaluations** and **user flows**.

Balboa Vacations, Austin— Luxury Travel Advisor, Social Media Manager

May 2017 - November 2018

Engaged with corporate business partners to develop new relationships and designed and booked complex travel packages worldwide. Spearheaded the creation of company-wide social media platforms and a **business plan**. Developed **brand awareness** and online reputation as **head of social media marketing** by **publishing content** on social pages and "News" pages on Balboa.com by using content management systems. Sold \$86k for a two week vacation.

Education

Certificate in UX/UI from the University of Texas, Austin, December 2019

Coursework: Adobe XD, HTML5, CSS (Web Prototyping), Visual Prototyping & Wireframing, and User Interface Development, User-Centric Design Research. 24-week Immersive

Central New Mexico College, Albuquerque — Associate of Applied Sciences

Coursework: Photoshop III, Psychology, Analytical Writing, Public Speaking

Portfolio:

meganjean.design

LinkedIn:

[Megan-gloetzner](https://www.linkedin.com/in/megan-gloetzner)

Skills

Adobe Xd, Figma

Sketch/InVision

Visual Design

Rapid Prototyping

Adobe Creative Suite

Program Development

Training and Onboarding

Team Process Creation

Rapid Decision Making

Research Initiatives

Team Leadership

Concept Creation

Web Builders

HTML5/CSS/JavaScript

Soft Skills

Communication, Organized, Analytical thinker, Creative, Detail oriented, Fun, Adaptable, Inquisitive, Empathetic, Diligent worker, Curious, Passion for food

Volunteering

- UX Mentor, Latinitas

- Austin Design Week

- Mentor, Washington State School District

- Snowboard Educator, Adaptive Sports for persons with different mental/physical abilities