

Megan Jean Gloetzner

Visual UX Designer

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Career Summary

Hard working, reliable professional seeking a position which will enable me to utilize my talent and experience designing compelling, easy to use, mobile and web applications with a special focus on human-centered UX design. Known as a great communicator with the ability to learn quickly and take initiative both independently and within a team.

Education

Certificate in UX/UI from the University of Texas, Austin, December 2019

Coursework: Adobe XD, HTML5, CSS (Web Prototyping), Visual Prototyping & Wireframing, and User Interface Development, User-Centric Design Research. 24-week Immersive

Central New Mexico College, Albuquerque — Associate of Applied Sciences

Coursework: Photoshop III, Psychology, Analytical Writing, Public Speaking

Experience

Texas State Board of Public Accountancy, Austin— Administrative Assistant III

JANUARY 2019 - PRESENT

Work directly with CPA's to address licensing needs and ensure policy adherence.

Balboa Vacations, Austin— Luxury Travel Advisor, Social Media Manager

MAY 2017 - NOVEMBER 2018

Engaged with corporate business partners to **develop** new **relationships** and **designed** and booked complex **travel** packages worldwide. Spearheaded the creation of company- wide social media platforms and a **business plan**. Developed **brand awareness** and online reputation as **head of social media marketing** by **publishing content** on social pages and "News" pages on Balboa.com by using content management systems. Sold \$86k for a two week vacation.

Projects

Oak + Thread | <http://meganjean.design/case-studies/oak-thread-case-study.html>

- E-Commerce Target Microsite, **Creation, Branding,** and Development
- UX Research and Design. UI and development for checkout flows
- Adobe XD, Github, Codepen, VS Code, iTerm

AHS Redesign | <http://meganjean.design/case-studies/austin-humane-society.html>

- Austin Humane Society Responsive Web and Mobile app Design
- Team Lead of Research. UI Designer for "Volunteering" pages

Portfolio:

meganjean.design

Linkedin:

[Megan-gloetzner](https://www.linkedin.com/in/megan-gloetzner)

Skills

Adobe XD/ Sketch
Rapid Prototyping
Color Theory
Storyboards
Scenarios
Branding
Webflow
User Interviewing
Journey Mapping
Adobe Creative Suite
Screen Layout Design
HTML5/CSS/JavaScript

Soft Skills

Cross-Cultural
Communication,
Organized, Analytical
thinker, Creative, Detail
oriented, Collaborative,
Inquisitive, Empathetic,
Diligent worker,
Advocacy

Volunteering

-EventForce (National
Microsoft Conferences)
-Mentor, Washington
State School District
-Service Volunteer,
Uganda, Africa and
Northern Thailand
-Snowboard Educator,
Adaptive Sports for
persons with different
mental/physical abilities